



**USAID**  
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Maternal and Child  
Survival Program

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# CATALYZING CHANGE

A look at USAID's Maternal and Child Survival Program  
PROGRAM YEAR ONE: OCTOBER 1, 2014 - SEPTEMBER 30, 2015



Photos by: Kate Holt/MCHIP

## ENDING PREVENTABLE CHILD AND MATERNAL DEATHS

Awarded in 2014, the *Maternal & Child Survival Program* was announced as a multi-partner, flagship program in support of USAID's priority goal of ending preventable child and maternal deaths in a generation. Our work is evidence-based and results oriented. We focus on increasing coverage and utilization of high-quality reproductive, maternal, newborn and child health (RMNCH) interventions at the household, community and health facility levels. To date, we have worked directly and with partners in 22 countries to help drive:

### Increased impact:

- Strengthened pre-service education of providers, midwives and community health workers to improve services in 6 countries; e.g., in Ghana this included completing eLearning modules contributing to updating midwifery and nursing curricula and standards with 10 midwifery schools;
- Supported the Reach Every Community approach in 6 countries to identify and target underserved populations in partnership with communities to address inequities in access to routine immunization services; Helped launch training curricula for essential newborn care and specialized care for small babies in 11 Asian countries alongside collaboration with partners through global initiatives such as Every Newborn Action Plan;
- Through mPowering Frontline Health Workers, launched ORB, a new mHealth content platform to bring quality content directly to the health workers who need it (includes more than 200 resources available in 16 languages, and has been accessed by users in 118 countries);

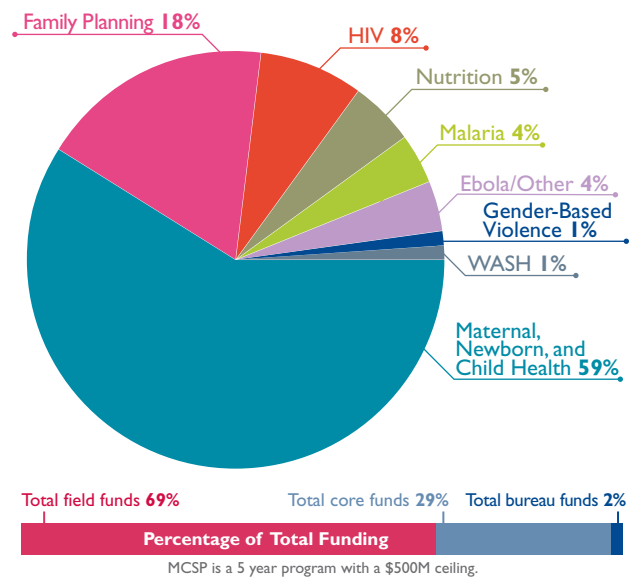
### Accountability and social mobilization to drive sustainable results:

- New recommendations for maternal mortality mapping which formulated recommendations for mapping deaths more effectively;
- Engaged with communities and civil society organizations in 13 countries to drive demand for and use of life-saving services;
- Supported 64 target districts in holding regular feedback mechanisms to share information on progress toward RMNCH health targets in 4 countries;

### Policy shifts to enable effective national and local action:

- Supported 9 policy changes across 6 countries; e.g. working with the Government of Ethiopia in developing their national reproductive health strategy, and the Government of Mozambique with their national strategy for quality services;
- With partners and representatives from 16 countries, including FP2020, WHO, UNFPA and the Gates Foundation, developed action plans for post-partum family planning in each country, alongside dedicated technical assistance from donor partners.

## TOTAL FUNDING BY TECHNICAL AREA



## SELECTED RESULTS IN YEAR ONE

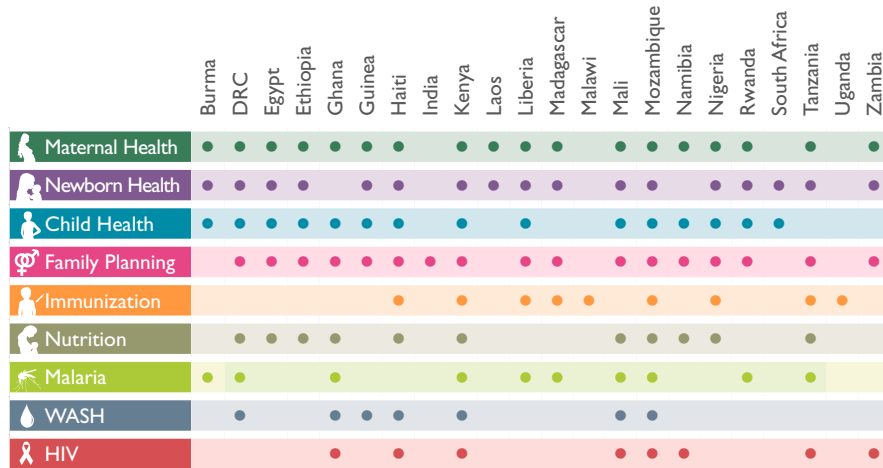
- Over **900** babies who weren't breathing at birth were resuscitated
- Over **170,000** women received a uterotonic in the 3rd stage of labor in MCSPP-supported areas
- Over **291,800** clients accepted a family planning method during a MNCH service visit
- Over **693,000** children received a DPT3 from MCSPP-supported immunization programs
- Over **17,800** HIV-positive pregnant women received antiretrovirals to reduce risk of mother-to-child transmission
- Over **4,800** health facilities actively implemented a quality improvement approach
- Over **9,000** participants were trained with skills and knowledge to improve quality of RMNCH services
- Because of assistance provided to 21 countries an estimated **\$212 million** has been committed to implement Integrated Community Case Management in 12 countries

# WHERE WE WORK

As a global Cooperative Agreement, MCSP is designed to introduce and support high-impact health interventions with a focus on USAID's 24 MCH priority countries with the ultimate goal of ending preventable child and maternal deaths within a generation. MCSP works in 17 of 24 of these priority countries and in five others.



Photo: Karen Kasmauski/MCSP



MCSP works across the life cycle and across the household to hospital continuum, driven by data, effective technologies and country innovations to enable strategic shifts towards ending preventable child and maternal deaths.



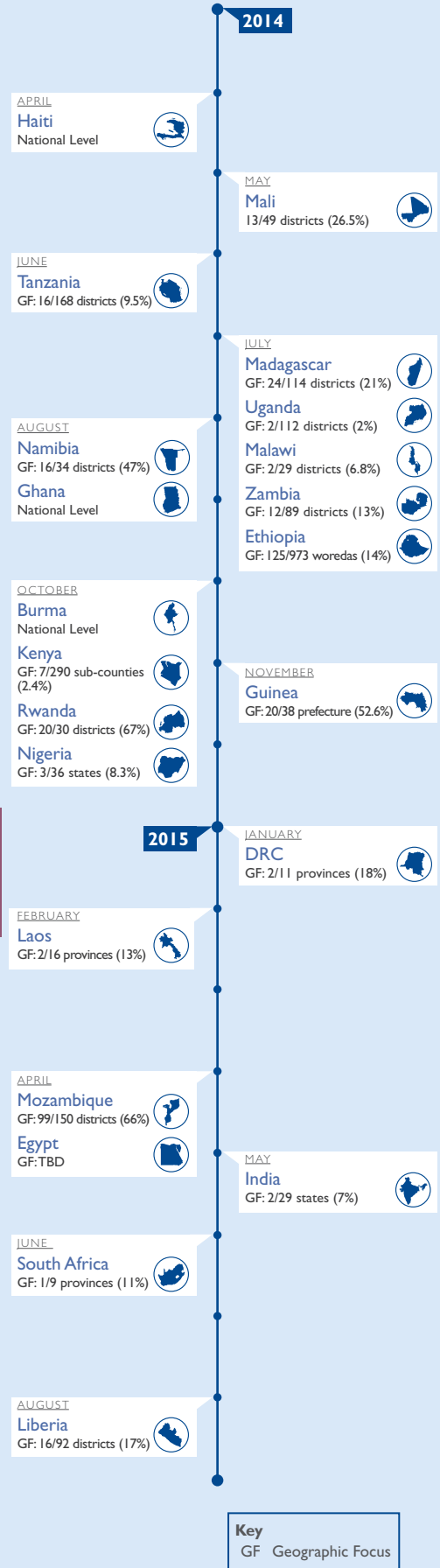
Photo: Kate Holte/MCSP

## NUMBER OF COUNTRIES PER TECHNICAL AREA



## A TIMELINE OF PROGRAM EXPANSION

March 2014 – September 2015



Key  
GF Geographic Focus